**Beat: Business**

# MOZAIK RH PLATFORM RECRUITING UNDEPRIVILEGED STEPS OUT WITH ADDITIONAL BUDGET

### € 1.4M FROM HOUSING MINISTRY

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**USPA NEWS -** Mosaik RH, Founded in 2007 by Saïd Hammouche and Estelle Barthelemy, which sits today on two structures that combine commercial activities and approaches of general interest is the Winner of the call for expressions of interest #TremplinAsso, organized in February 2019 by the Ministry of the City and Housing. The Mozaïk RH group has just been given an additional budget of € 1.4M by the Minister Julien Denormandie and '' support over three years to increase, in the departments, its expertise in recruiting talent from less privileged areas ».

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MOZAIK RH IS STEPPING UP IN ITS DEPLOYEMENT UNDER SAID HAMMOUCHE´S LEADERSHIP----------

Winner of the call for expressions of interest #TremplinAsso, organized in February 2019 by the Ministry of the City and Housing, the Mozaïk RH group has just been given an additional budget of € 1.4M and d '' support over three years to increase, in the departments, its expertise in recruiting talent from less privileged areas. Objective: transfer skills to 50 operators wishing to implement local economic inclusion procedures. These operators will be trained in the methods developed over the past eleven years by Mozaïk RH, methods which have led to more than 7,000 recruitments of candidates.

Several local operators have already expressed interest in the approach. These are mainly structures that affect young people looking for work in the priority areas of city policy (neighborhood associations, etc.). The approach will be carried out jointly with the public employment service. By allowing Mozaïk RH to develop its expertise on a larger scale, the ministry confirms its ambition to reduce the unemployment rate in the districts where it is 2.7 times higher than the rest of the agglomerations (source: National Observatory of the policy of city “‹“‹- 2018). For Mozaïk RH, this is a strong recognition of the group's HR expertise, its knowledge of the economic and social needs of the territories in which it operates and its unique and proactive positioning throughout the chain of economic inclusion: engagement of companies, identification of profiles, assessment of candidates, preparation of candidates, linking profiles / recruiters.----------

“After a successful first step of scaling up with the deployment of 5 branches that spread out over 12 departments, we wanted to start a second stage of development by passing on our know-how to other players who share the ambition of restore equal treatment in the recruitment process. By supporting this approach, the Ministry of the City and Housing will make it possible to initiate a national movement of local actors of economic inclusion. Saïd Hammouche, President and Founder of the Mozaïk RH Group. Source: Mozaik RH Gorup

ABOUT THE CALL FOR EXPRESSIONS OF INTEREST #TREMPLINASSO----------

The call for expressions of interest, Tremplin Asso, launched in February 2019 by the Ministry of the City and Housing, is endowed with 45 million euros, for 3 years. It will contribute to the funding and support of 44 projects led by associations so that they can deploy them more widely in the priority neighborhoods of city policy. These actions are carried out around four themes: employment, integration, economic development; education, early childhood, parenting; social ties, culture, sport; housing, living environment.

ABOUT THE MOZAIK RH GROUP----------

The Mozaïk RH group is, in France, a major player in the economic inclusion of diversity talents. Founded in 2007 by Saïd Hammouche and Estelle Barthelemy, it sits today on two structures which combine commercial activities and approaches of general interest. The historical activity of the group is the recruitment and consultancy firm of the same name, the only specialist in France for the recruitment of diversity graduates. The firm has collaborated to date with more than 450 companies (from large groups to SMEs), leading to 7,000 recruitments of young graduates and experienced profiles.

The second activity of the group is the DiversifierVosTalents.com recruitment platform, launched in June 2018. Financed by patronage and by public subsidies, it offers recruiters profiles evaluated on their potential, rather than on their CV. Access is free for recruiters

and candidates alike.----------
In addition, in 2015 the group set up a foundation, the Mozaïk Foundation, the objective of which is to set in motion public and private decision-makers to change the game in terms of economic inclusion of young graduates from less-favored areas. privileged. The Mozaïk RH group has around forty permanent employees, spread over 5 branches: in Ile-de-France, Auvergne - Rhône-Alpes, Pays de la Loire, Hauts-de-France and Occitanie. These rely on sourcing from more than 3,000 points of contact and local partners in the territories. Source : Mozaik Group RH

**Article online:**
https://www.uspa24.com/bericht-16283/mozaik-rh-platform-recruiting-undeprivileged-steps-out-with-additional-budget.html

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